

Media Release
September 3, 2010

Ray White Grows on NZ South Island

The Ray White Group in New Zealand has continued its rapid expansion on the South Island with Burdett Real Estate officially becoming a member of the group.

Ray White New Zealand General Manager Kyle Pitman said Burdett Real Estate has offices at Ashburton and also at Methven near the Mount Hutt ski resort and is co-owned by local real estate identities Roger Burdett and Mark Williams.

“Burdett Real Estate is a highly respected local business and it’s fantastic to have Roger and Mark join the group,” Mr Pitman said. “The addition of offices at Ashburton and Methven will bring the number of the group’s locations in the South Island to 45 and to 138 throughout New Zealand. “The Ray White Group has doubled its presence in the South Island over the last four years and is looking to continue that growth.”

Mr Burdett, who has almost 20 years’ real estate industry experience, said Burdett Real Estate would retain its identity and branding while still being part of the Ray White Group. “We look forward to being part of the future success of Ray White while still retaining our independence,” he said.

“Ray White is one of the great real estate companies in the world. The senior management is strong and gives tremendous support to staff. They’re very focused on their people and they stay focused on the core function of the business.”

Mr Williams said Ray White offered the latest technology, training and support to help improve Burdett Real Estate’s business. “Their internal Intranet site offers online training 24 hours a day for our staff and keeps them informed about company developments and industry news,” he said.

“The whole network is very supportive, and the company takes research and development seriously. These are all competitive advantages we can use to get better results for our clients.”

ENDS

Further enquiries:

Kyle Pitman
Mb: 64 21 422 224

Roger Burdett
Mb: 64 21 224 4214

Mark Williams
Mb: 64 27 442 2281

About Ray White

Ray White is the largest real estate and property group in Australasia. The company, established in 1902 at Crows Nest in Queensland, has almost 1,000 individual offices spread across Australia, New Zealand, Indonesia, China, Thailand and the United Arab Emirates, more than 8,000 staff, annual sales turnover in excess of \$30 billion and manages more than 200,000 rental properties.