

# Ray White Opportunities

2010 was a most successful year for the Ray White Group in regards to growth, with 18 new offices joining our company, including new start ups, independent businesses and offices joining from other franchise groups. This has increased our total number of offices to 136. With our continued investment in growth we have exciting ownership opportunities, both new and existing, within our group.

**Whitianga** The Ray White Whitianga office is available for purchase. Whitianga is recognised as the hub of the Coromandel Peninsula and the Ray White office is located in one of the best positions in town for maximum exposure, with a complete purpose-built fit-out. The business offers a number of services, including sales, property management and holiday letting. The sales division currently has over 60 controlled properties, with a total listing portfolio of more than 300. The property management division consists of 58 properties, including seven holiday lets. Ray White is one of the established market leaders in Whitianga. The office has shown continued growth in both market share and profitability. This is considered an ideal opportunity for those who may be seeking a more relaxed lifestyle in tandem with a successful business.

**North Shore - Auckland** Ray White presently has 10 offices on the North Shore with a market share in excess of 20%. We have opportunities in Mairangi Bay, Takapuna and Devonport for existing or new start up offices. Business partnership would also be considered. The North Shore region is a highly desirable owner-occupied market that continues to show consistent turnover.

**Hamilton** The Ray White Group are currently successfully positioned in Central Hamilton and are now looking to grow their presence throughout the region with additional opportunities for business partnership or new start up offices. Hamilton is considered one of the highest turnover regions for property in New Zealand and we believe this opportunity will suit those who wish to grow a business in real estate sales and property management.

**Hawkes Bay** The Hawkes Bay region is a diversified property market, with the main centres of Napier, Taradale, Havelock North and Hastings. Our group is looking for existing real estate businesses or those who wish to commence a new office. There is also a current opportunity for a Licensee Agent to be involved in a new office.

**Northland** A significant Ray White franchise opportunity is now available in the Northland region comprising residential sales, commercial sales and property management. This business has a high turnover and demonstrates a good level of profitability. Currently the business has 12 active sales staff and the premises are in a good location with low rental outgoings.

For further enquiries please contact Carey Smith email [csmith@raywhite.com](mailto:csmith@raywhite.com) or 021 999 035. For all opportunities please see [www.raywhiteonline.co.nz](http://www.raywhiteonline.co.nz).

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