

Auction

- **Timeframe:** A designated timeframe ensures the seller can attract all suited buyers to their property without being forced to make a hurried decision.
- **No advertised price:** This protects the seller by providing an opportunity for them to access accurate price feedback from the market and does not set a cap on what a suited buyer will pay.
- **Marketing:** The most effective form of protecting the value of a property is by how it is positioned in the market place. How a property is marketed can make the difference between achieving market value or below, or a premium price.
- **Terms of auction:** The seller can have confidence knowing that all buyers must be fully qualified and have the ability to enter into a cash and unconditional contract.
- **Control:** It is the only method of sale that provides the seller with total control over the sale of their property. The Seller has the option to sell prior to auction, at auction, or continue to negotiate a successful result after auction.

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